

## ABSTRACT

In a method for a person to carry out an operation  
5 in a network-based system, for example a payment, concerning goods or services indicated on a product, the person gives an instruction to the system to the effect that the operation is to be carried out using person-specific information previously stored in the system,  
10 by reading off a position-coding pattern in an operation field on the product using a hand-held device.

The operation field is provided with a position-coding pattern that codes coordinates that represent said instruction in the system. The position-coding pattern  
15 makes it possible for the person to record electronically graphical information, for example a message or a specification of the operation, which is sent to a party in the system.